Yogendra Singh
Senior UI/UX Designer

OBJECTIVE

Experienced UI/UX Designer with a strong track record of driving innovative design solutions and leading teams to create engaging, user-centric digital experiences. Seeking to leverage design expertise and technical skills to contribute to dynamic web & mobile projects and enhance online presence.

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🔗 https://www.linkedin.com/in/yogendra-singh-048467331/

✉️ yogendrak.singh37@gmail.com

📍 Lucknow, India

Bē https://www.behance.net/yogendrasingh91

EDUCATION

► **Indira Gandhi National Open University (IGNOU), Delhi**   2004 - 2007
  B.C.A., Computer Science

► **CCT-Center for Computer Training & Research**   2001 - 2002
  Diploma in Website Design & Development

MY SKILL SET

► **Design & Wireframing Tools**
  Adobe Photoshop, Figma, Sketch, Xd, Illustrator, Canva

► **Front End Development**
  Bootstrap, HTML5, CSS3, Javascript, jQuery

► **CMS - Content Management System**
  WordPress, Wix, Squarespace, Webflow

► **E-Commerce**
  Shopify, Woocommerce, Magento, OpenCart

► **Project Management Tools**
  Jira, Asana, ClickUp, Zoho Projects

WORK EXPERIENCE

► **Senior UI/UX Designer**   May 2021 - Present
  New Way Infotech Pvt. Ltd. - Lucknow (India)

  - Lead and manage a team of junior designers, providing creative direction and mentorship.
  - Design high-fidelity mockups and visual designs, ensuring consistency with brand guidelines.
  - Work with design tools like Adobe Photoshop, Illustrator, Figma, Sketch and Adobe XD.
  - Collaborate with other departments (development, product management, marketing) to ensure cohesive design processes.
  - Provide detailed design specifications and assets to developers for implementation.
  - Stay up to date with design trends, tools, and technologies to keep the interfaces modern and innovative.

► **Senior Web & UI Designer**   Feb 2018 - March 2021
  STPL - SRM Techsol Pvt. Ltd. - Lucknow (India)

  - Plan and implement new UI Designs for web apps, websites and all type of graphic designs.
  - Design & Develop mockups, wireframes and prototypes around customer needs.
  - Test & research new ideas before implementing.
  - Establishing design guidelines, standards, and best practices.
  - Maintaining the appearance of websites by enforcing content standards.
  - Designing visual imagery/graphics for websites and ensuring that they are in line with branding for clients.

► **Senior Web Designer**   Jun 2013 - Jan 2018
  Candid Software Pvt Ltd - Noida (India)

  - Create visually appealing website designs that align with branding and user experience (UX) goals.
  - Develop site layouts, color schemes, typography, and other design elements.
  - Convert design mockups into functional HTML, CSS, and JavaScript code.
  - Ensure responsive design for optimal performance on various devices (desktop, mobile, tablet).
  - Collaborate with developers to implement advanced interactive elements.
  - Update existing websites to reflect current trends or branding changes.
  - Ensure website performance, including load times and functionality, is up to standard.

► **Web Designer** Mar 2011 - Apr 2013
Midas Web Technologies - New Delhi (India)

- Create visually appealing website designs that align with branding and user experience (UX) goals.
- Develop site layouts, color schemes, typography, and other design elements.
- Convert design mockups into functional HTML, CSS, and JavaScript code.
- Ensure responsive design for optimal performance on various devices (desktop, mobile, tablet).
- Collaborate with developers to implement advanced interactive elements.
- Update existing websites to reflect current trends or branding changes.
- Ensure website performance, including load times and functionality, is up to standard.

PROJECTS

► **Front End UI/Mockup Designs Work**
Technolgoy/Software: Adobe Photoshop, Figma, Adobe XD

https://drive.google.com/drive/folders/1YSE_BhiQehucmJ2KvU9cLMURLg17oApF
https://drive.google.com/drive/folders/1CiOt8_sdPPA-AEUrhzGcVFT_X5fSEOnS
https://drive.google.com/drive/u/0/folders/1Wp88Km5Z2kw1h4eFX2Zz_mOvuxJSDsUt
https://drive.google.com/drive/folders/1jcd5XC-SUdklSXvGZ1ENsKnqBeLFiw-s
https://drive.google.com/drive/folders/1kAleA-P85ea_QOl99ysQytmhmoVi4F6b
https://drive.google.com/drive/folders/1OHBJqbkkR7qByIWlDmVYwSOoiXCb7KYr
https://drive.google.com/drive/folders/1hV1eIalbSVXToY6pgIwnUDK_j9fBVZDx
https://drive.google.com/drive/folders/161WPMQ-DfPhKKnHU189MLpplWsCoALJ7
https://drive.google.com/drive/folders/1dd8Dvtc3SAKxN9rPq9uTu3Trb7jjCrei

► **Back End UI Design**
Technolgoy/Software: Adobe Photoshop, Figma

https://drive.google.com/drive/folders/1vtBfK9XdtaqMkGZi05if4gQGvWnqSrbN
https://drive.google.com/drive/folders/1kvEalMsk5xqIckuQVEctlsuQSwR6HHPX
https://drive.google.com/drive/folders/1V139r75ooo5svYZXjrQpZL-E3sNftORG
https://drive.google.com/drive/folders/1UNNK4yoId4JVEVUtVYCr8efFatfMO4nG

► **Business Websites Designed and Integrated in CMS (WordPress, Squarespace, Wix, Webflow)**
My Role: Understanding Project & Design Analysis, UI Design, Created Inner Pages and implemented in CMS

https://www.renovare.com.au/ (Home Renovation Company - WordPress)
https://www.voilasalon.com/ (Beauty Salon - WordPress)
https://rgp.com/ (Large Corporate Business Website - WordPress)
https://www.drcopperbrisbane.com.au/ (Scrap Metal Company - WordPress)
https://centuryautoandtow.com/ (Auto Repair & Towing - WordPress)
https://naturallycleanjanitorialservice.com/ (Cleaning Company - WordPress)
https://completeclassic.com/ (Car Restoration & Repair - WordPress)
https://exoticcarservicesinc.com/ (Car Detailing Services - WordPress)
https://bestwindowsva.com/ (Window, Door Repair Srevices - WordPress)
https://hire-a-maid.co.nz/ (Cleaning Company - Squarespace)
https://www.faceon.com.au/ (Beauty Salon - Squarespace)
https://www.bainidesign.com.au/ (Architect Firm - Squarespace)
https://hopicecreamnc.com/ (Ice Cream Shop - Squarespace)
https://www.pacificseasons.com/ (Furniture Manufacturing Company - Squarespace)
https://www.privateyogabrisbane.com.au/ (Personal Health Trainer - Squarespace)
https://www.nguyencpafirm.com/ (Financial Planning Firm - Squarespace)
https://www.bishopandhart.com.au/ (Home Renovation Company - Wix)
https://www.thesmileinstitutesa.com/ (Dental Clinic - Wix)
https://www.natural-beauty.com.au/ (Beauty, Skin Care Clinic - Wix)
https://www.jessedemello.com/ (Real Estate Agent Website - Wix)
https://www.boiseroofrepair.co/ (Roof Repair Company - Wix)
https://www.sgvhumane.org/ (Pets Adoption Service - Wix)
https://www.rehabmedical.com/ (Medical Equipment Company - Wix)
https://www.herplacecosmetics.com.au/ (Beauty Products Ecommerce Site - Wix)

https://www.consultadd.com/ (Recruitment Company - Webflow)
https://levitatemedia.com/ (Video Production Company - Webflow)
https://www.stateclaims.com.au/ (Vehicle Insurance Company - Webflow)
https://kingcanary.nl/ (Event Management Company - Webflow)

► **E-commerce Websites**
My Role: Project Analysis, UI Design, Theme Customization, Custom Design Integration, Complete Website Design, Support

Built with Shopify
https://sheentice.com/ (Women's Clothing & Accessories Online Store)
https://www.bombshellsportswear.com/ (Gym & Sports Wear Online Store)
https://soulara.com.au/ (Meals Delivery Online Store)
https://www.planttherapy.com/ (Beauty Products Online Store)
https://forelyse.com/ (Women's Clothing & Accessories Online Store)
https://celticjewelry.com/ (Jewelry Online Store)
https://ineshi.com.au/ (Beds & Home Decor Online Store)
https://upmarketpets.com.au/ (Pets Supplies Online Store)
https://mahakaal.de/ (Spiritual Clothing & Accessories Online Store)
https://cluburban.com/ (Footwear and Apparels Online Store)

Built with Woocommerce
https://elivingfurniture.com.au/ (Furniture Online Store)
https://www.romifashions.com/ (Women, Men and Kids Clothing Store)
https://floorkraftng.com/ (Flooring & Carpet Tiles Store)
https://www.stroopwafels.com/ (Wafels Online Store)
https://tastespice.co.uk/ (Gourmet Spice Online Store)
https://desitreasure.co.uk/ (Women's Clothing & Accessories Online Store)
https://www.nierashoes.lk/ (Footwear and Bags Online Store)

Built with Magento
https://www.australianlightingandfans.com.au/ (Fancy Lights Online Store)
https://www.gempundit.com/ (Gemstones Online Store)
https://www.coxandcox.co.uk/ (Home & Decor Online Store)
https://www.radley.co.uk/ (Fashion Online Store)

Built with Open Cart
https://www.quoizel.com/ (Lighting Equipments Online Store)
https://www.giftdeliveryaustralia.com/ (Flower Delivery Online Store)
http://www.ninecolours.com/ (Ethnic Wear Online Store)
https://www.guitarsalon.com/ (Guitars Online Store)

Thank you for reviewing my CV.
I look forward to the opportunity to contribute to your team's success.

(Yogendra Singh)